APPENDX A P E R S

COPENHAGEN AIRPORT SHOPPING CENTER







AIRSIDE



COPENHAGEN AIRPORT SHOPPING CENTER UNIT DESIGN MANUAL - APPENDIX 1.A PIERS

1.A

DOCUMENT INFO

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OVERALL GUIDELINES

To ensure a welcoming shopping and dining experience in the Piers we encourage concessionaires to have following elements in mind when a design is made.

The main large scale elements which ensure an overall smooth and coherent experience in all the Piers are:

- Visibility lines towards the apron.
- Visibility lines towards wayfinding signs.

01. TRANSPARENCY

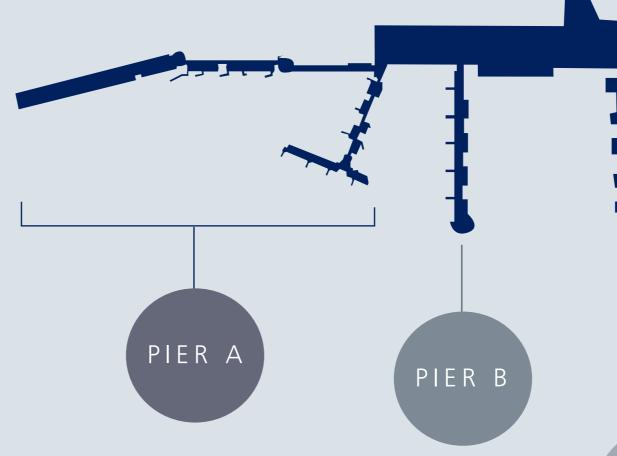
Maintain an open view and connections across the space with clear visibility throughout the shops and dining areas toward the apron.

02. FLOW

Be visible toward flow and ensure an easy access and flow within the unit.

03. SIGNAGE AND DESIGN

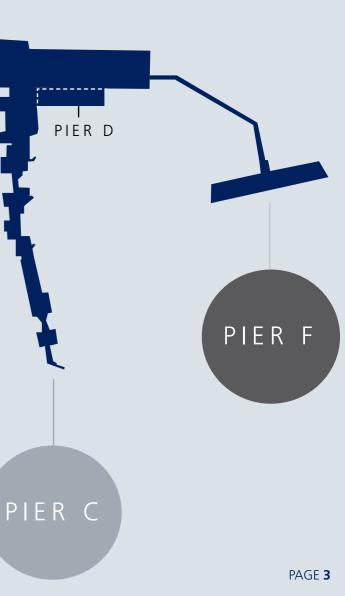
Maintain and reinforce the architectural simplicity with straight and clear lines with well-defined units ensuring high brand expression within the unit. Maintain and reinforce the solitary units, designed in keeping with the surroundings on all sides.



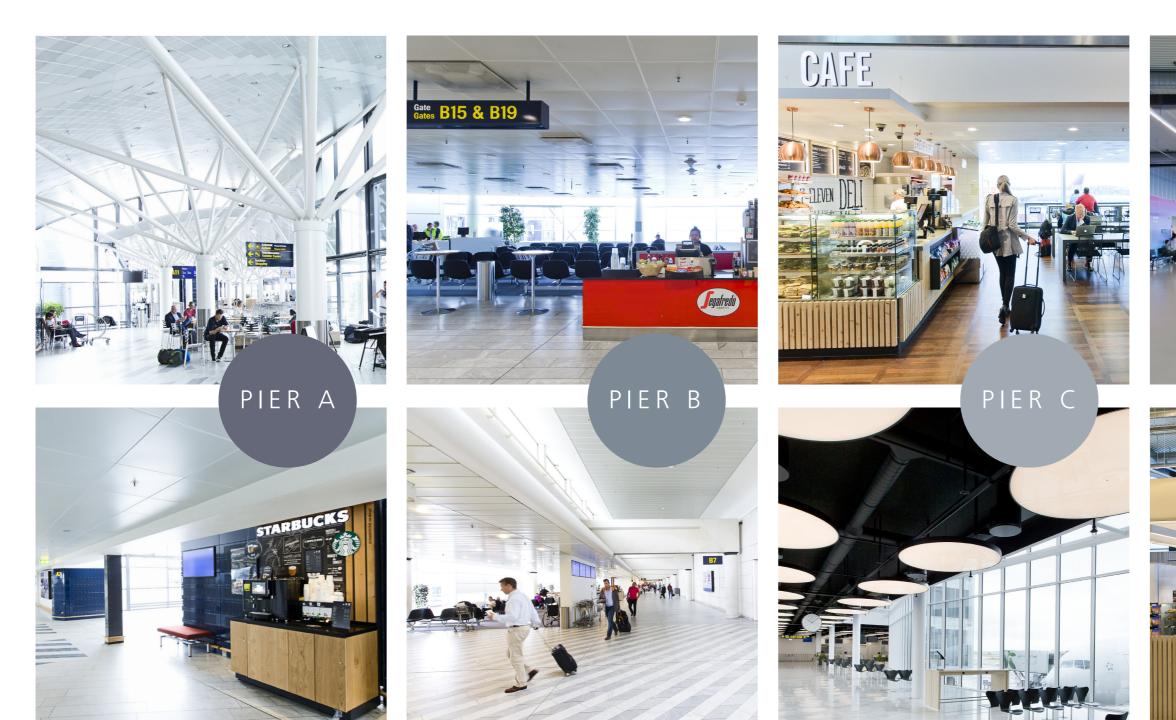


NOTE!

Please note that these guidelines are a supplement to the Unit Design Manual - Airside (UDMA). The requirements and recommendations from the UDMA must also be met in the design process.



ARCHITECTURAL CONTEXT

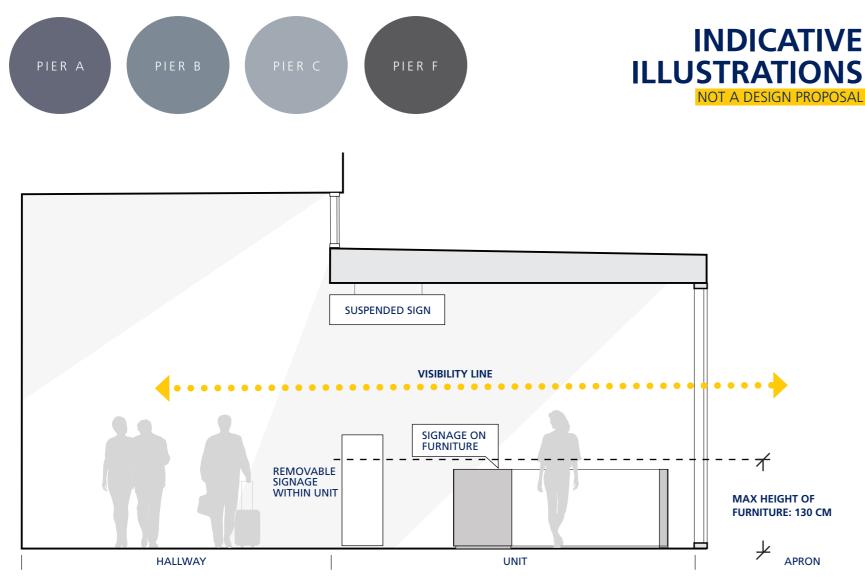




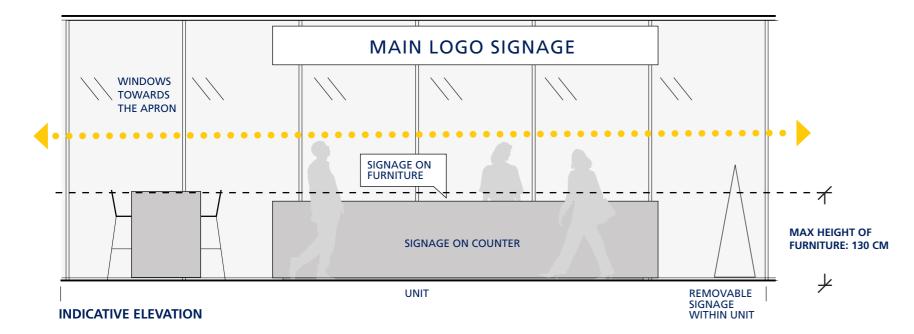


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INDICATIVE ELEVATION



1.A-3F&B LAYOUT AND SIGNAGE

HIGH VISIBILITY TOWARDS THE APRON

If the unit is placed by windows it is very important to maintain high visibility through the unit. This gives passengers an overview and a sense of place, with the view of aircrafts, entailing a calm atmosphere as the customer feel close to the gate.

COHERENT DESIGN

- visible storage or similar.
- boxes, waste containers or similar, are visible.
- * Furniture must not exceed 130 cm in height.

VARIOUS & OPTIMISED SEATINGS

- slow dining).

UNIT SIGNAGE IN THE PIERS

In general, signage should be well proportioned and integrated into the unit layout with a clear hierarchy of signs used within the unit. Careful consideration should be given to the signage of the specific pier site to take into account the immediate surroundings and the need for a strong visual impact.

APPROVAL

- * All designs must be approved by CPH.
 - * Required guidelines.

* Design all sides of the unit, so there are no unsolved rear sides with * Waste bins must be well incorporated in the design concept. * Hidden storage space must be incorporated so no pallets, cardboard

• Consider the type of seating required and if it should be varied according to the product selection and the type of dining (e.g. fast or

• Consider how the arrangement of the tables and chairs can be flexible accommodating all from one person to groups without chairs left unused in between guests to obtain privacy.

* Suspended signs are only allowed in some areas in Pier B & Pier F. These signs must not overshadow with the wayfinding signs. * Signs must be well-designed on both sides when two-sided. * Removable signage must not exceed 150 cm in height.