

APPENDIX

1. B ATM

COPENHAGEN AIRPORT

1.B LAYOUT & SIGNAGE



GUIDELINES

To ensure an extraordinary shopping experience, we encourage concessionaires to consult the following subjects when designing an ATM unit:

- Machines placed Airside can not have digital screens in the bulkhead / machine front.
- Machines placed Landside or in the Baggage area may use digital screens, but moving images are not allowed.
- ATMs must be implemented with respect for the surroundings.
- Where a back cover is made on the wall, this must be made in an integrated look with the machine.
- No manifestations, stickers or other signage are allowed on the facade / back wall, except for the sign (CASH).
- Facade sign must say "CASH" not ATM or other.
- If ATMs are placed in clusters (side by side) "CASH Station" may be used as sign.
- Maximum height of "facade letters" (CASH) is 35 cm.
- Maximum space between facade sign and machine is 100 cm.
- Facade letters (CASH) must be free-standing letters.
- When possible facade letters must be backlit.
- Facade sign (CASH) must be centered over machine. If this is not possible, the sign has to be centered on wall.
- Projecting signs/wing signs are not allowed for ATMs.

* All layouts must be approved by CPH.