

Newsletter

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Foundation laid for new tax free shop

The bearing structure of Copenhagen Airport's new shopping centre is now in place. This is the first step in the expansion of the existing tax free shop, which will almost double in size. The shop is currently 1,400 sq.m., but when finished in May 2002, the new 2,630 sq.m. shop will be one of the largest tax free shops in the world.

The Nuance Group, the operator of the tax free shop at Copenhagen Airport since 1995, will also operate the tax free shop in its new form. The new lease will not merely be a roll-over of the existing contract but a complete concept whose design and product range will differ significantly from similar shops in other international airports.

Delicatessen from Harrods

"One of the major changes will be that the shop will have a number of small specialty shops targeting different customer groups. And for the first time in a tax free shop, Harrods, the British department-store chain, will have a shop in the shop with a café and a delicatessen department. In this shop-in-shop, we will recreate the special atmosphere of Harrods' famous foodhalls on Knightsbridge," says Anette Haugaard, Vice President and Retail Manager of Copenhagen Airports A/S.

"The concept will include events, a wine bar where travellers can sample the wine and a new payment system allowing customers to preorder from home and pick up their goods in the shop. The design of the shop will be fully in line with the high quality seen throughout Copenhagen Airport. The floors will be in the hard-wearing wood used in other parts of the airport. The roof will have a 200 sq.m. skylight, which will produce the same atmosphere of light and airiness as in the rest of the airport."

Additional information is available from the airport's Communication Department on tel. +45 32 31 28 00.

These computer-animated photos show what the large tax free shop will look like.



High-resolution files (TIFF, CMYK, 300dpi, 14MB) can be downloaded here:

<http://www.cph.dk/presse/301201b.asp>